



**As a Thank You from the San Gennaro Foundation, all US Military receive 50% off the \$100.00 Prima Notte Ticket and FREE admission to the Precious Cheese Feast of San Gennaro LA all weekend (must show Military ID at entrance).*

** All proceeds from "Prima Notte" and the Precious Cheese Feast of San Gennaro LA benefit The San Gennaro Foundation, a 501c3 non-profit organization, established to aid children and families in need. In 2009, due to the generosity of our community and the hard work of our volunteers, we were able to donate close to \$200,000 in funds and benefits to local charities, such as: homeless feeding programs, children and family shelters, adopting school programs, offering financial assistance and emotional support for underprivileged youth, and providing scholarships to exceptional students in need of financial assistance. It is also very important for us to support programs that enrich the community and perpetuate the Italian culture.*

Event Sponsors



www.FEASTOFLA.org

Friday-Sunday (11am-11pm) • General Admission \$5 • Kids under 12 FREE
1651 N. Highland Ave. (south of Hollywood Blvd) 818.508.0082

All proceeds benefit The San Gennaro Foundation, an established 501c3 non-profit organization.



A Tribute to The Italian American Experience: The War Years

Prima Notte

OPENING NIGHT GALA

September 23, 2010 • 6pm-10pm

JOIN US

AT AN OLD-FASHIONED USO SHOW
FEATURING PETE JACOBS WARTIME RADIO REVIEW!



Prima Notte
OPENING NIGHT GALA

**The 9th Annual
Precious Cheese
Feast of San Gennaro LA
"Prima Notte" Opening Night Gala
Thursday September 23, 2010
6:00pm-10:00pm**

**1651 N. Orange Dr.
Hollywood, CA 90028**
(south of Hollywood Blvd)

Our theme this year is to pay tribute to The Italian-American Experience: The War Years - recognizing the outstanding efforts that Italian Americans made to the war effort and highlighting Italian American entertainers who have entertained our troops from WWII to the present. During the four days of the Feast, we'll be sending a live USO show (via the internet www.feastofla.org) to our US Military serving overseas.

All Ticket Prices include the
"Taste of San Gennaro" & Live Entertainment:

\$50.00 (open seating)
\$100.00 (VIP reserved seating)*
\$1,000.00 (VIP reserved table for 10pp)
\$2,000.00 (Sponsor reserved table for 10pp)

Tickets now available for purchase on www.feastofla.org



Master of
Ceremonies
Mark DeCarlo

Hosted by
Jimmy Kimmel
& Adam Carolla



Special Guest Connie Stevens

It is rare that an actress can successfully transcend the entertainment gamut from Motion Picture Star, Television Star, Broadway Star, Recording Artist, to the concert stage and then on to develop a successful cosmetic empire. In a career that has spanned over 50 years, Connie Stevens has gained worldwide popularity and recognition as a multi-talented performer, producer, and most recently, as a major force in the business arena, all the while managing to remain a timeless classic beauty. Ever youthful, dynamic, vivacious, versatile and savvy are the words used to describe the actress who has truly earned the title of a "Woman for all Seasons."

For her tireless work and support of others, Connie has been honored and received the coveted 1991 'Lady of Humanities' award from the Shriners Hospital, 'Humanitarian of the Year' by the Sons of Italy in Washington DC. She also was honored from "The Vietnam Veterans Association of America", as well as receiving 'The Decoration for Distinguished Civilian Service' from the United States Armed Forces, which is the highest honor that can be bestowed on a civilian.

Special Guest Robert Davi

Robert Davi's long love affair with cinema began as a child growing up watching Italian films with his parents, both descendants of Italian immigrants. As an actor, director and writer, Robert has protected us, terrorized us and made us laugh, all while managing to entertain the whole family.



Heavily influenced by Italian Neo-realism films and the storytelling of legendary Italian directors, his directorial debut, the feature film "The Dukes", is a recipient of nine awards and stars Davi and three Academy Award Nominees. Formerly trained as an opera-singer, Robert is currently recording an album, "Davi Sings Sinatra", a tribute to Frank Sinatra and a project close to his heart.

Besides working and raising five children, Davi stays busy volunteering his time with The Dream Foundation, Exceptional Children's Foundation, Heart Of A Child Foundation, NIAF, UNICO, and as national spokesperson for I-Safe America.